



WHY SPEAK AT A BFI
EVENT?

Established in 1986, BFI is the UK's leading HR, risk training and conference provider. We have built a world-class reputation for thoroughly-researched and timely programmes featuring real-life practitioners and leading industry experts.

Every year, we deliver public and in-house training to over 5000 senior HR professionals from multinationals and blue-chip organisations.

Our events run in London, Manchester, Birmingham and Edinburgh.

RAISE YOUR PROFESSIONAL PROFILE, AND THE PROFILE OF YOUR EMPLOYER

Looking to develop your public speaking skills or to enhance your employer brand to prospective high calibre employees? Need to deliver your latest research to business leaders? Interested in networking with and learning from other senior level decision makers? We deliver training to delegates in HR, Recruitment, Legal, Compliance, Global Mobility, Policy & Strategy, Vetting & Screening, Immigration, Resourcing, Talent, Learning & Development, Branding, Employee Relations, Payments & Benefits and Diversity & Equality; from organisations such as:



Mercedes-Benz



accenture



DRIVE BUSINESS SUCCESS

For HR Directors, Lawyers and Consultants, communicating is part of your day-to-day job. Being persuasive, telling a good story and being able to influence play a huge part of your success.

From getting buy-in from colleagues on strategies and ideas, to winning new contracts or clients, talking a good talk is a skill that can be developed and honed from the public speaking platform.

All our contributors receive a free guest pass (standard conference tickets are £395 plus VAT) for a colleague or client to benefit from a free days training at the event to multiply the learning brought back into the business. Further guests are receive a £100 discount. Even after the event, you and your colleagues will benefit from a 50% discount to any and all future BFI events for one year.

BENEFIT FROM EXCELLENT SUPPORT

We want our contributors to have the freedom to deliver passionate presentations. Although we suggest topics based on thorough research, we are happy for content to be edited and will be on hand to answer any questions when needed. We know that when our contributors are preparing to speak at an event, they need to have a clear understanding of what the event is: what it is trying to achieve, who the audience is and how the sessions fit and flow together. To enable the optimum presentation to be crafted, our speaker support packs include an event summary, an agenda, biographies of other contributors and overviews of the other topics being presented. You will also have the chance to rehearse presentations on the day.

We will also support you and your organisation in all our communications, including our social media channels. We are happy to share any relevant articles, research or information to help you achieve your organisational goals.

During the event, delegates will score presentations and panels to give helpful feedback which we will forward to all contributors post-event, so you can improve your performance at any subsequent public speaking engagements.

Speaking at conferences enables you to sharpen your public speaking skills but also to raise your own profile as a professional. Doing a good job at this does wonders for your employer brand as well.

Please see our website for a full list of upcoming and past conference and workshops at www.bfi.co.uk

RECENT SPEAKER FEEDBACK



Stephen Cox, Vice President, Fujitsu Global

(Supporting LGBT in the Workplace Summit, London, 2017)

"I'm passionate about diversity and inclusion so it was an honour to have the opportunity to share Fujitsu's success stories with other employers, at BFI's Supporting LGBT in the Workplace Summit. My co-speakers were brilliant, the staff professional and friendly, and the conference was a huge success. I'd love to be part of the next one."



James Leaton Gray, Director, The Privacy Practice

(GDPR Planning & Preparation Conference for Employers- 4th, 5th, 7th, 10th and 11th editions; 2017-2018)

"Speaking at BFI events is something to look forward to. The team is always keen to ensure that the conference or seminar goes off efficiently, effectively but also with a real warmth. They try to ensure that both speakers and delegates get the most out of the day and remain cheerful at all times. You feel looked after, got where you are meant to be, and generally organised without the sometimes impersonal approach of some companies in the conference space"



Shereen Daniels, Head of HR, Caffè Nero

(Brexit: The Employers' Summit, London, 2017)

"One of my very first speaking opportunities was with BFI around the subject of Brexit and the impact on people practices. I chose BFI initially because their conferences are always on topical issues that affect HR and business leaders and the delegates they have are appreciative and in tune with current issues.

I've spoken at many HR conferences since and can highly recommend industry leaders to put themselves forward to support their events either as a speaker or as a panellist.

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COULD YOU OR A COLLEAGUE DELIEVER TRAINING, SHARE A STORY OR HOST AT ONE OF THESE EVENTS?

- Graduate Recruitment & Retention Conference
- School Leavers & Apprentices Conference for Employers
- Online Recruitment Conference
- Supporting LGBT in the Workplace Summit
- Gender Pay Gap Conference For Employers
- Brexit: The Employers' Summit
- Post-Brexit Recruitment Conference for Employers
- Temporary & Contract Workforce Conference
- Employee Vetting for Non-UK National Employees Conference
- Pre-Employment Vetting & Screening Conference
- Working Effectively with Trade Unions Conference

We are happy to answer any questions you might have

Please contact our Speaker Recruiter and Programme Editor to arrange a time to discuss:

Elizabeth Smith

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01983 861133

Please also let us know if you feel this opportunity is not for you right now, but would like to recommend a colleague



 [Business Forums International UK](https://www.linkedin.com/company/business-forums-international)

 [@BFI_UK](https://twitter.com/BFI_UK)

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